

Embracing the Hopes and Aspirations
of Asian Pacific Americans



OCA-NE
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Corporate Sponsorship

OCA

美華協會

New England Chapter



To be able to effectively advance the social, political and economic well-being of Americans of Chinese and Asian/Pacific Islander descent, OCA's success is based on its effective partnerships and work within coalitions.

Organization of Chinese Americans, Inc.

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Benefits of Joining the OCA as a Corporate Sponsor

Business partners benefit from an array of personal, professional and community development opportunities through their involvement in the OCA-NE chapter. Partners will collaborate with the chapter on projects that will enhance the corporation's reputation and have a far-reaching impact in the communities it serves. There are many other reasons to become a corporate partner:

- Provides recognition in the community;
- Includes membership listing and publications;
- Includes active weblink on OCA-NE website;
- Includes complimentary attendance at special events;
- Allows corporate partners to share OCA's vision and strong belief in equity
- Demonstrates corporate commitment to diversity in the workplace,
- Provides an opportunity to forge relationships with other corporate representatives who share a similar interest in the Asian market;
- Publicly demonstrates corporate commitment to OCA and the APA community;
- Good business practice.

Membership Rates

Leaders Circle	\$1,000
Sponsors Circle	\$500
Partners Circle	\$250
Friends Circle	\$150

OCA's Mission Statement

Founded in 1973, OCA is a national organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States. OCA aims to embrace the hopes and aspirations of nearly 12 million Asian Pacific Americans in the United States.

OCA's Goals:

- to advocate for social justice, equal opportunity and fair treatment;
- to promote civic participation, education, and leadership;
- to advance coalitions and community building; and
- to foster cultural heritage.

To achieve these goals, OCA is engaged in organizing its 80 chapters and affiliates across the nation to develop both leadership and community involvement. OCA chapters and our organizational and college affiliates are establishing strong local programs in all parts of the country.

OCA's based in Washington, D.C. gives the national office an effective vantage point for monitoring legislation and policy issues affecting Asian Pacific Americans. In addition, OCA is able to build national support and to work in coalition with other national groups around issues affecting Asian Pacific Americans.

OCA takes no collective position on the politics of any foreign country, but instead focuses on the welfare and civil rights of Asian Pacific Americans in the United States.

Benefit List	Leaders Circle (\$1000)	Sponsors Circle (\$500)	Partners Circle (\$250)	Friends Circle (\$150)
Recognition as mission partners	x	x	x	
Recognition at OCA-NE events	x	x	x	x
Inclusion in OCA-NE newsletters	Full page	1/2 page	1/4 page	Acknowledgement
Opportunity to sponsor joint community projects	x	x	x	x
Opportunity to sponsor internship programs	x	x	x	x
Extensive positive exposure to local Asian-American community	x	x	x	x
Active web link on OCA-NE web site	x	x	x	
Active web link for employment postings on OCA-NE web site	x	x	x	